

# Certis gives La Palma's green strategy a helping hand

The Growing For The Future programme is the core of Certis Spain's sustainability strategy.

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20  
number of  
Biorational  
products  
that make  
up Certis's  
range

Certis Europe has teamed up with leading Spanish speciality vegetable supplier Granada La Palma to help the cooperative implement a far-reaching ten-year sustainability strategy.

Certis has developed a range of Biorational products (registered products of natural origin) based on its renowned Growing For The Future programmes, to help growers produce according to the requirements of any supermarket and adapted to the most demanding consumers.

It currently has 20 Biorational products with favourable toxicological profiles, that are eco-certified (many of them Biodynamic), effective, sustainable, and valuable in resistance management.

"The development of new crop protection solutions using Integrated Pest Management and incorporating both conventional and Biorational products has long been a core part of the Certis business with a key target of producing residue-free output," the company says.

LEFT—Granada La Palma has developed a ten-year sustainability strategy

"Over a number of years, Growing For The Future has been developed with major leading cooperatives in key areas of Spain, responding to consumer demands whilst providing added value and marketability for produce."

Much of this work has been in Integrated Pest Management in protected cropping, especially tomatoes, cucumbers and peppers, but the company is now moving into minor field crops and even apples, pears and table grapes. Protocols have also been developed for organic production using beneficial insects and Biorational products.

"The regulations arising from the European Farm to Fork strategy will place extra demands on growers and producers, particularly to reduce levels of chemical and fertiliser usage, to increase the use of IPM programmes and to become more environmentally conscious," Certis continues.

"The sustainability project with La Palma will provide an excellent framework for the future response to these requirements in protected crops."

## Growing For the Future is the core of Certis Spain's sustainability strategy, built to create competitive advantage

For more than a decade, Certis has been working on its Stewardship programme, ensuring the correct handling of its products and with the main objective of guaranteeing their safe use. The programme covers every step of the process from the very beginning of the development of a new product through to its manufacture, packaging, transportation and storage.

"Growing For The Future is the core of Certis Spain's sustainability strategy, built to create a competitive advantage for our customers and for growers as well as for consumers and society in general," Certis says.

Most recently the company launched a new element to the project, 'Soil Management Sustainability', to address the challenges of soil disease management. It aims to deliver an 80 per cent reduction in the use of soil fumigants by 2025 and a 20 per cent reduction in the use of fertilisers required in the Farm to Fork strategy. ●